



PLYMOUTH VALLEY DENTAL GROUP
WWW.PLYMOUTHVALLEYDENTAL.COM

ROBERT L. ADELMAN, DMD
ADELMANDMD@VERIZON.NET
832 GERMANTOWN PIKE, SUITE #1
PLYMOUTH MEETING PA 19462-2442

OFFICE: (610) 277-0996
FAX: (610) 275-5075



Website and Office Privacy Policy

We have created this privacy statement in order to demonstrate our firm and continuing commitment to the privacy of personal information provided by those visiting and interacting with this website and our office. We hold the privacy of your personal information in the highest regard. The following discloses our information gathering and dissemination practices for this website.

We recognize the importance of protecting your privacy and our policy is designed to assist you in understanding how we collect, use and safeguard the personal information you provide to us and to assist you in making informed decisions when using our site and our office. This policy will be continuously assessed against new technologies, business practices and our customers' needs.

We do not share, sell, lend or lease any of the information that uniquely identify a subscriber or patient (such as email addresses or personal details) with anyone except to the extent it is necessary to process transactions or provide services that you have requested.

What Information Do We Collect?

When you visit our office or contact us through our website you may provide us with two types of information: personal information you knowingly choose to disclose that is collected on an individual basis and Website use information collected on an aggregate basis as you and others browse our Website.

Personal Information You Choose to Provide:

Registration Information: When you register for any of our products, services or newsletters you will provide us information about yourself.

Credit Card Information: If you choose to avail of our services, you may need to give personal information and authorization to obtain information from various credit services. For example, you may need to provide the following information:

- Name
- Mailing address
- Email address
- Credit card number
- Name on credit card
- Credit card billing address
- Business and home phone number

Email Information: If you choose to correspond with us through email, we may retain the content of your email messages together with your email address and our responses. We provide the same protections for these electronic communications that we employ in the maintenance of information received by mail and telephone.

How Do We Use the Information That You Provide to Us?

Broadly speaking, we use personal information for purposes of administering our business activities, providing the products and services you requested, to process your payment, to monitor the use of the service, our marketing and promotional efforts and improve our content and service offerings, and customize our site's content, layout, services and for other lawful purposes. These uses improve our site and better tailor it to meet your needs.

Furthermore, such information may be shared with others on an aggregate basis. Personally identifiable information or business information will not be shared with parties except as required by law.

Occasionally, we may also use the information we collect to notify you about important changes to our Website, new services, and special offers we think you will find valuable. You may notify us at any time if you do not wish to receive these offers.

How Can You Access and Correct Your Information?

You may request access to all your personally identifiable information that we collect online and at the office and maintain in our database by emailing us at the usual address with any questions or corrections/

What About Legally Compelled Disclosure of Information?

We may disclose information when legally compelled to do so, in other words, when we, in good faith, believe that the law requires it or for the protection of our legal rights. We may also disclose account information when we have reason to believe that disclosing this information is necessary to identify, contact or bring legal action against someone who may be violating our Terms of Service or to protect the safety of our users and the Public.

What About Other Websites Linked to Our Website?

We are not responsible for the practices employed by Websites linked to or from our Website or the information or content contained therein. Often links to other Websites are provided solely as pointers to information on topics that may be useful to the users of our Website.

Please remember that when you use a link to go from our Website to another website, our Privacy Policy is no longer in effect. Your browsing and interaction on any other website, including websites, which have a link on our Website, is subject to that Website's own rules and policies. Please read over those rules and policies before proceeding.

Your Consent:

By using our Website and services rendered in the office, you consent to our collection and use of your personal information as described in this Privacy Policy. We reserve the right to amend this privacy policy at any time with or without notice.

Our Commitment To Data Security:

Please note that your information will be stored and processed on our computers in the United States. The laws on holding personal data in the United States may be less stringent than the laws of your Country of residence or citizenship. To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online.

Choice/Opt-In/Opt-Out:

All visitors are allowed to unsubscribe so that they will not receive future messages. Please contact us via phone or email to request such a change. After unsubscribing we will discontinue sending the particular messages as soon as technically feasible.

Surveys & Contests:

From time-to-time our site requests information from users via surveys or contests. Participation in these surveys or contests is completely voluntary and the user therefore has a choice whether or not to disclose this information. Information requested may include contact information (such as name and shipping address), and demographic information (such as zip code, age level). Contact information will be used to notify the winners and award prizes. Survey information will be used for purposes of monitoring or improving the use and satisfaction of this site.

A Special Note About Children:

Children are not eligible to use our services unsupervised and we ask that children (under the age of 14) do not submit any personal information to us. If you are a minor, you can use this service only in conjunction with permission and guidance from your parents or guardians.

The information contained in this website is for the sole purpose of identifying dental care or treatment which may be available from a qualified dentist. This website does not offer any form of medical or dental advice. Robert L. Adelman, D.M.D., does not represent, warrant or guarantee that any specific treatment is appropriate to your present or future dental needs.

Please contact a dentist or hospital if you are experiencing dental pain or have a dental emergency.

The rights to the names of products or services mentioned are the property of their respective registered trademark owners.

© Copyright Robert L. Adelman, DMD , 2011. All Rights Reserved.